

# The Audience

A TOP-NOTCH BUNCH



Over

**75,000**

LOYAL READERS



Over

**40,000**

WEB VIEWS



Over

**17,500**

ENEWS SUBSCRIBERS



**7,600**  
Likes



**3,300**  
Followers



more info



**76%**  
Female



**63%**  
Are between  
ages 35 & 64



**\$73,000**

Median Income

with

**40%**

Earning 80K or more



**30%**

Have been reading  
CR for over  
**10 Years**

**50%**

Have been reading  
CR for over  
**6 Years**

**64%** cite Country Roads as their **primary source for cultural information about our region.**