

The Audience

A TOP NOTCH BUNCH



Over

75,000

LOYAL READERS



Over

99,000

WEB VIEWS

(Average Month for 2017)



Over

14,500

ENEWS SUBSCRIBERS



10,000+
Likes



2,000+
Followers

more info



76%

Female



63%

Are between
ages 35 & 64



\$73,000

Median Income

with

40%

Earning 80K or more



30%

Have been reading

CR for over

10 Years

50%

Have been reading

CR for over

6 Years

64% cite Country Roads as their **primary source for cultural information about our region.**