Country Roads

2023 EDITORIAL
Feature Focuses and Special Advertising Section

What’s Inside?

EVENTS | GETAWAYS | CUISINE | NATURE & OUTDOORS
VISUAL & PERFORMING ARTS | LITERATURE | HISTORY | FESTIVALS

January: The Analog Issue
Home-grown, hands-on, in-person pursuits
SPECIAL ADVERTISING SECTION: HEALTH AND WELLNESS

February: The Music Issue
Stories of songwriters, music makers, and vibrant venues

March: Outdoors & Gardening Issue
A springtime guide to making the most of the great outdoors

April: The Road Trips Issue
Destinations near & far, and the art of getting there

May: Embrace Your Place
A heartfelt celebration of all things local

June: Our Natural World
Stirring stories of Louisiana’s fragile, resilient ecosystems

July: The Cuisine Issue
Destination dining, chef profiles, unique foodways, & recipes (of course)

August: Deep South Design
Reimagining “Home” for a shifting Southern climate

September: The 40th Anniversary Issue
1983-2023: Forty years of Adventures Close to Home

October: Myths & Legends
Tales of the unexpected from across Mississippi and Louisiana

November: The Film Issue
Exploring how our region is reflected on big screens and small

December: The Holiday Traditions Issue
The ways we gather, to remember, share, and celebrate

THE COUNTRY ROADS’ MISSION IS TO ENRICH OUR READERS’ EXPERIENCE OF LIFE IN LOUISIANA AND MISSISSIPPI BY CONNECTING THEM MORE CLOSELY WITH THEIR CULTURE.
Country Roads Offerings

In its 40th year of publication, *Country Roads* today boasts the largest per-issue print circulation of any monthly publication in the capital region. With print, digital, and newsletter platforms, we continue to engage a loyal, committed audience, who cite *Country Roads* as their primary source of cultural information.

**PRINT**

- DISPLAY ADVERTISING
- MONTHLY GIVEAWAY PACKAGE
- EVENTS CALENDAR
- ADVERTORIALS
- TOPICAL MONTHLY THEMES

**ONLINE**

- WEBSITE ADVERTISING - countryroadsmag.com
- SPONSORED CONTENT
- DEDICATED E-NEWSLETTERS
- EDITORIAL E-NEWSLETTER ADVERTISING

**CUSTOM CONTENT**

- ADVERTORIALS
- EMAIL MARKETING
- E-NEWSLETTERS
- DESTINATION SHOWCASES

ADVERTISE IN COUNTRY ROADS MAGAZINE
225.343.3714 | SALES@COUNTRYROADSMAG.COM
Regional Distribution
MASSIVE REACH IN THE CAPITAL REGION

The Audience
A TOP-NOTCH BUNCH

- Over 75,000 loyal readers
- Over 13,000 eNews subscribers
- $73,000 median income with
- 76% female
- 20,000+ social media followers
- 2+ minutes average time per web session
- 40% earning 80K or more
- 63% are between ages 35 & 64
- 30% have been reading CR for over 10 years
- 50% have been reading CR for over 6 years
- 64% cite CR as their primary source for cultural information about our region.

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